

A Culture, Leisure & Sport Strategy for East Dunbartonshire

Shaping our future: Your chance to give us your views on improving Culture, Leisure and Sport in East Dunbartonshire

AUGUST 2014

ED LEISURE+CULTURE



1. INTRODUCTION

East Dunbartonshire Council ('the Council') and East Dunbartonshire Leisure and Culture Trust ('the Trust') have begun work on a Culture, Leisure and Sport Strategy for the area in partnership with Dunbartonshire Chamber of Commerce, East Dunbartonshire Tourism Partnership, East Dunbartonshire Voluntary Action and **sport**scotland. This document is designed to involve you at the start of this process.

The combined Culture, Leisure and Sport Strategy will underpin the direction of Cultural, Leisure and Sport provision across East Dunbartonshire from 2015 and is intended to inform the provision of leisure, culture and sport for all users and providers in East Dunbartonshire.

It is anticipated that the strategy will be a high level document identifying strategic and overarching issues. It is unlikely that the strategy will go into any great detail on specific projects or issues. However it will identify key areas of work and clearly state who is responsible for ensuring that this further work is undertaken.

The Council and Trust want to hear from culture, leisure and sports providers, residents and representative groups within East Dunbartonshire before starting work on the draft strategy so that you can influence the direction of the strategy and suggest ideas, themes and areas that should be addressed.

This document therefore explores a series of topics and sets out questions that we would like you to answer. You can complete the questionnaire online via www.eastdunbarton.gov.uk/content/council_and_government/consultations,_complaints_and/consultation_and_engagement/. Paper copies of this document are available on request, however giving us your opinions by electronic means is preferred.

At the end of this document you will find information on the next steps in producing the Culture, Leisure and Sport Strategy and a general question if you feel that we have missed anything.

In order to create these questions we held an event with a range of representatives from culture, leisure and sport organisations across East Dunbartonshire and interested individuals. This was to ensure that the questionnaire is easy to understand and reflects the things that are most important to local stakeholders.

This document is also accompanied by the publication 'Where are We Now: A Review of Existing Culture, Leisure & Sport Activities and Provision in East Dunbartonshire' which sets out a range of current data relating to culture, leisure and sport in East Dunbartonshire.

Thank you in advance for taking taking the time to complete the questionnaire. Your opinion matters.

Q1. Contact Deta	ils	
Leisure and Sport Strate	egy. If you would like to stay	med of progress on the preparation of our Culture, involved, we would like to contact you by email and lates on the Culture, Leisure and Sport Strategy.
Name		
Organisation Name		
Email		
Where do you live Bearsden Milngavie Kirkintilloch Bishopbriggs Lenzie Lennoxtown Milton of Campsie	e, or where is your o	Twechar Haughhead / Clachan of Campsie Bardowie Balmore Torrance Outwith East Dunbartonshire Other
Age Under 16 16 – 25	26 - 45 46 - 65	☐ 66 - 79 ☐ Over 80
Gender		
Male	Other	
Female	Prefer not	to say

Ethnicity	
Choose one section which best de	scribes your cultural background and tick the appropriate box.
White	Asian, Asian Scottish or Asian British
Scottish	Pakistani, Pakistani Scottish or Pakistani British
English	Indian, Indian Scottish or Indian British
Welsh	Bangladeshi, Bangladeshi Scottish or Bangladeshi British
Northern Irish	Chinese, Chinese Scottish or Chinese British
British	Other Asian, Asian Scottish or Asian British
Irish	
Gypsy / Traveller	African, Caribbean or Black
Polish	African, African Scottish or African British
Other	Caribbean, Caribbean Scottish or Caribbean British
	Black, Black Scottish or Black British
Other Ethnic Group	Other African, Caribbean or Black
Arab	
Other Ethnic Group	Prefer not to say
Do you consider yourse	lf to have a disability?
Yes	No Prefer not to say
Data Protection Act 1998	8
Please note that comments canno	t be treated as confidential. Comments will be made available for

Please note that comments cannot be treated as confidential. Comments will be made available for public inspection, except any information which would be subject to the Data Protection Act 1998.



Q2. Do you have a specif	ic interest in Cul	ture, Leisure & Sport?
Tick only those that reflect a spec	ific interest you have in	the strategy.
Arts & Crafts Drama & Theatre Music Heritage Dance Racquet Sports Team Sports Personal Fitness		Martial Arts Aquatics Cycling Athletics Walking Companionship General Leisure
Other Culture (please specify)		
Other Sport (please specify)		



We would like the Culture, Leisure and Sport Strategy to have overarching objectives which fit within the framework set by East Dunbartonshire Council's Vision and the East Dunbartonshire Leisure and Culture Trust's purpose. Therefore we would like to find out what you think the Strategy should be trying to achieve between 2015 and 2020.

The Council and Community Planning Partnership (CPP) are working to:

- → Reduce inequality
- \rightarrow Improve health and wellbeing
- → Equip people to learn and develop
- → Create an expanding economy and sustainable environment in which to live, work and visit.

More information on the Council and CPP's Vision and the work of the Trust can be found in the adjacent boxes.

Culture, leisure and sport have a major role to play in delivering these outcomes and can have the following benefits:

- → Improved fitness and physical health
- → Increased knowledge, creativity and mental agility
- → Reduced stress
- → Reduced risk of mental health conditions such as depression
- → Extended life expectancy
- → Reduced in occurrences of anti-social behaviour and crime
- → Improved social cohesion
- → Engaging young people and other groups in activities that can improve self-confidence & social skills
- \rightarrow Tourism and job creation.

The following questions seek to understand what you think the Culture, Leisure and Sport Strategy should be aiming to achieve and the types of themes the strategy should include to deliver these objectives.



East Dunbartonshire Council and Community Planning Partnership Vision

The Council and CPP share the vision of 'Working together to achieve the best with the people of East Dunbartonshire'. In order to achieve this vision the Council, and its Community Planning Partners, set long-term (5 to 10 year) outcomes which are:

- → We have reduced inequality and disadvantage across East Dunbartonshire
- → Our communities are more engaged in the design and delivery of services
- → The Council and its Partners are working towards the achievement of these long term outcomes by seeking to implement the following three year outcomes:
 - East Dunbartonshire has an expanding economy with a competitive and diverse business and retail base
 - Our people are equipped with knowledge, skills and training to enable them to progress to employment
 - Our children and young people are safe, healthy and ready to learn
 - East Dunbartonshire is a safe and sustainable environment in which to live, work and visit
 - Our people and communities enjoy increased physical and mental wellbeing and health inequalities are reduced
 - Our older population are supported to enjoy a high quality of life and our more vulnerable citizens, their families and carers benefit from effective care and support services

More information can be found at:

www.eastdunbarton.gov.uk/content/council_and_government/community_planning.aspx

East Dunbartonshire Leisure and Culture Trust

The Trust is a company which is limited by guarantee and is, on behalf of East Dunbartonshire Council, responsible for the operation, management and delivery of leisure and cultural services throughout East Dunbartonshire. The Trust has five key service areas:

- → Libraries & Museums
- → Cultural Development
- → Sports Development
- → Active Schools
- → Leisure Centres

The Trust works in close partnership with the Council to ensure the highest possible standard of service is offered to residents and visitors to the area. These close links ensure that the vision of East Dunbartonshire Leisure and Culture is closely aligned and integral to the strategic aims of the Council, who are the core funders of the company.

More information can be found at: www.edlc.co.uk/edlc/about_edlc.aspx

Q3. What would you like to see as the main objective for the East Dunbartonshire Culture, Leisure and Sport Strategy?

Open question (If you are referring specifically to culture or sport please state this where appropriate)



Q4. What do you think the main themes of the Culture, Leisure and Sport Strategy should be in order to deliver this objective?

Tick	only as many as you think are appropriate.
	Ensuring access for all groups of people
	Increased participation for all groups of people
	Culture, leisure and sport providers working in partnership to deliver the strategy together
	Developing people as volunteers
	Maximising our existing facilities and developing new facilities
	Creating jobs and expanding the economy
	Encouraging visitors to the area
	Developing clear brands and marketing what facilities and activities are available
	Maximising the range of activities and events available to all groups of people
Othe	r – please tell us



3. ASSETS AND FACILITIES

It is considered that East Dunbartonshire currently has a wide range of settings in which to participate in culture, leisure and sport. These include Libraries, Arts and Museum facilities, Leisure Centres, private sector Gyms, community-run Sports Clubs, our Schools, and not to forget the great outdoors with Parks, the Forth & Clyde Canal, Antonine Wall and the Campsie Fells. To add to these assets, further capital investment is already approved for delivery of the following major improvement projects:

- → New Libraries within Bearsden, Bishopbriggs, Lennoxtown and Milngavie Community Hubs
- → Improvements at Huntershill Sports Complex, Boghead Sports Pitches and Kirkintilloch Community Sports Complex
- → New Allander Leisure Centre
- → Refurbishment and extension of Kilmardinny House and redevelopment of Kirkintilloch Town Hall
- → Range of developments by external organisations (please see section 9 of 'Where We Are Now' for a list of recent planning applications relevant to culture, leisure and sport).

Complementing these extensive existing and forthcoming physical assets there is also a broad range of programmes and activities on offer all year round for people to get involved in culture, leisure and sport. For more information please see the document 'Where We Are Now: A Review of Existing Culture, Leisure & Sport Activities and Provision in East Dunbartonshire'.

The new strategy should look to further improve upon our assets and facilities where this is possible. The following questions ask about ways in which we can make our assets and facilities better.



Q5. What culture, leisure and sport	facilities do you use at present?
Tick as many as appropriate.	
Trust leisure centres Kirkintilloch Leisuredrome Allander Sports pitches /outdoor sports courts The natural environment The Campsies Forth and Clyde Canal Roads and cycle paths Mugdock Country Park Local parks	Libraries Kilmardinny Arts Centre Lillie Art Gallery Auld Kirk Museum Private fitness gyms or sports clubs Community provision at schools outside school times Provision outside the East Dunbartonshire area
Other facility within East Dunbartonshire (please s	

Q6. How happy are you with the provision of culture, leisure and sport facilities in East Dunbartonshire?

Place a circle round the appropriate number for each area of provision. Answer only for facilities and activities that you use.

activities that you use.					
·	Unhappy				Нарру
Trust leisure centres	1	2	3	4	5
Sports pitches / outdoor courts	1	2	3	4	5
The natural environment					
The Campsies	1	2	3	4	5
Forth and Clyde Canal	1	2	3	4	5
Roads and cycle paths	1	2	3	4	5
Mugdock Country Park	1	2	3	4	5
Parks	1	2	3	4	5
Libraries	1	2	3	4	5
Auld Kirk Museum	1	2	3	4	5
Kilmardinny Arts Centre	1	2	3	4	5
Lillie Art Gallery	1	2	3	4	5
Private fitness gyms or sports clubs	1	2	3	4	5
Community Sports Clubs	1	2	3	4	5
Community provision at schools outside school times	1	2	3	4	5
Other facility or service within East Dunbartonshire	1	2	3	4	5

Q7. How happy are you with the provision of culture, leisure and sport in the following areas within East Dunbartonshire?

Answer only for the areas that you use or would like to use facilities within.

	Unhappy				Нарру
Bearsden and Milngavie	1	2	3	4	5
Bishopbriggs and Torrance	1	2	3	4	5
Kirkintilloch, Lenzie and Twechar	1	2	3	4	5
Lennoxtown, Milton of Campsie and small villages	1	2	3	4	5

Q8. In what ways could the current providers of culture, leisure and sport improve or maximise their existing assets?

Please rate in terms of priority.	High priority				Low priority
Better information about bookable places and activities	1	2	3	4	5
Making more bookable places and activities available	1	2	3	4	5
Providing more online facilities and services	1	2	3	4	5
Reviewing opening hours	1	2	3	4	5
Improving targeting of customers	1	2	3	4	5
New equipment or materials	1	2	3	4	5
New or additional facilities	1	2	3	4	5
Other – please tell us					

Q9. How do you think providers can make their facilities and services more sustainable in the long term?

Please rate in terms of priority.	High priority				Low priority
Reduce running costs by fitting energy saving equipment	1	2	3	4	5
Consider site sharing for different types of activities / services	5 1	2	3	4	5
Transfer assets to community ownership / management	1	2	3	4	5
Consider better links for walking / cycling or public transport	1	2	3	4	5
Reviewing of pricing of provision	1	2	3	4	5
Ensuring continued investment via planned maintenance	1	2	3	4	5
Other – please tell us					

4. ACTIVITIES, SERVICES AND EVENTS

The quality of the activities and services provided in our facilities is fundamental to their success. This section seeks to find out your views on the current range of activities and services in East Dunbartonshire to help identify how this could be improved.

In addition to the regular activities and services provided, it is considered that local festivals and events also make a significant contribution to the culture, leisure and sport on offer in East Dunbartonshire.

Q10. Of the activities and services that you currently use, how happy are you with them?

Answer only for services and activities that you currently use.

	Unhappy				Нарру
Active Schools Programmes	1	2	3	4	5
Community Run Activities	1	2	3	4	5
Cultural and Heritage Clubs	1	2	3	4	5
Trust Arts Development Programmes (such as classes at Kilmardinny Arts Centre)	1	2	3	4	5
Trust Sports Development Programmes (such as swimming classes)	1	2	3	4	5
Libraries	1	2	3	4	5
Mugdock Country Park (including Countryside Rangers)	1	2	3	4	5



Q11. What events and festivals within East Dunbartonshire do you attend or participate in?

Tick	as many as appropriate.
	Bearsden & Milngavie Highland Games
	East Dunbartonshire Arts Festival
	East Dunbartonshire Food & Drink Festival
	East Dunbartonshire Get Active Festival
	East Dunbartonshire Heritage Festival (including Doors Open Day)
	Kirkintilloch Canal Festival
	Local Gala Days
	Events at Mugdock Country Park
	The Great Outdoors Festival (in partnership with neighbouring councils)
	Thomas Muir Festival
Othe	er – please tell us
cor	2. Which of these events do you view as important for the local nmunity and / or what new events would you like to see in st Dunbartonshire?
Ope	n question

5. ACCESS TO CULTURE, LEISURE & SPORT FACILITIES AND SERVICES

Our culture, leisure and sport assets are important to the everyday life of East Dunbartonshire and it is critical that these assets are capable of being accessed easily by anyone who wishes to take up the opportunities they offer. There can however be a number of challenges in ensuring the widest access possible whilst balancing this against the resources that are available.

This section seeks to find out your views on the subject of improving access to facilities and activities, and to get ideas on how to tackle barriers to accessing culture, leisure and sport.

Barriers to access can include physical access; how this is affected by local geography, location, and physical barriers at facilities. Other barriers to culture, leisure and sport can include financial and cultural barriers. Being unaware of activities and facilities that you would wish to participate within or visit, had you known they were available, can also be considered as a barrier to access.

Q13. What would persuade you to access culture, leisure and sport facilities and activities more frequently than you do at present?

Please rate in terms of priority.

	High priority				Low priority
Reviewed pricing	1	2	3	4	5
Getting there is made easier	1	2	3	4	5
Easier booking systems	1	2	3	4	5
Facilities that are easier to access (i.e. disabled access)	1	2	3	4	5
The time at which the activity occurs is changed	1	2	3	4	5
The times the service or activity operates are increased	1	2	3	4	5
More effective communication about what is on offer	1	2	3	4	5
Better located facilities	1	2	3	4	5
Other – please tell us					

Q14. How do you currently find out about leisure, culture and sport related facilities and activities in East Dunbartonshire?

Tick as r	nany as appropriate.
Wor	rd of mouth
Loc	al press
Lea	flets and flyers
Pro	viders' websites
Soc	ial media
Bill	boards and posters
Nev	vsletters / subscriptions
Other – p	lease tell us
Q15. H	low do you get to the facilities, services and activities that you ntly use?
Q15. F	low do you get to the facilities, services and activities that you
Q15. F	low do you get to the facilities, services and activities that you ntly use?
Q15. F	low do you get to the facilities, services and activities that you ntly use? nany as appropriate. k
Q15. F currei Tick as r Wal	low do you get to the facilities, services and activities that you ntly use? nany as appropriate. k
Q15. F currei Tick as r Wal	low do you get to the facilities, services and activities that you ntly use? nany as appropriate. k le plic transport
Q15. F currei Tick as r Wal Cyc Pub Car	low do you get to the facilities, services and activities that you ntly use? nany as appropriate. k le plic transport
Q15. F currei Tick as r Wal Cyc Pub Car	low do you get to the facilities, services and activities that you ntly use? nany as appropriate. k le lic transport
Q15. F currei Tick as r Wal Cyc Pub Car	low do you get to the facilities, services and activities that you ntly use? nany as appropriate. k le lic transport
Q15. F currei Tick as r Wal Cyc Pub Car	low do you get to the facilities, services and activities that you ntly use? nany as appropriate. k le lic transport

	f you travel to the facilit you access these by mo	-				
Tick as	many as appropriate.					
Мо	re cycle parking at local facilities					
Ве	tter walking routes to local facilitie	es.				
Inf	ormation on local walking and cycl	e routes, and public tran	sport			
No	, I would always drive					
Other –	please tell us					
and s	How would you like to f port related facilities a rate in terms of priority.		ure abo	ut leis	ure, cu	ılture
i tease i	ate in terms of priority.	High priorit				Low priority
Word of	mouth	1	2	3	4	5
Local pr	ess	1	2	3	4	5
Leaflets	and flyers	1	2	3	4	5
Provider	rs' websites	1	2	3	4	5
Social m	nedia	1	2	3	4	5
Billboar	ds and posters	1	2	3	4	5
Newslet	ters / subscriptions	1	2	3	4	5
Other –	please tell us					

Q18.	What facili	ities,	services	and a	ctivities	would y	you like	to see	more of
prov	ided locally	y or p	rovided	in the a	area for	the firs	t time, i	f any?	

Open question		



6. BRANDING AND PLACEMAKING

In a number of polls in recent years East Dunbartonshire has been recognised as one of the best areas to live in Scotland based on people's health, life expectancy, employment and school performance (for example Bank Of Scotland Quality of Life Poll 2010). The Single Outcome Agreement recognises this by having a strong emphasis on 'placemaking' in the way in which that we should plan for our communities and how individual agendas should align to create a high quality and socially cohesive place. We think that culture, leisure & sport make a very valuable contribution to the overall quality of the area that has thus been recognised beyond East Dunbartonshire.

As a result, we think it is important for East Dunbartonshire to promote these qualities and to promote the area as a destination of choice for culture, leisure and sport. We want to know if you think the area has a unique selling point or if there is more we could be doing together to promote assets and activities in the area. How do we reflect our local strengths whilst tackling local issues with tailored local solutions?

Q19. What brands do you recognise as being an important part of the culture, leisure or sports offer in East Dunbartonshire?

Tick as many as appropriate.

East Dunbartonshire Council

East Dunbartonshire Leisure and Culture Trust

East Dunbartonshire Ranger Service

East Dunbartonshire Voluntary Action

Friends of Thomas Muir

John Muir Way

Mugdock Country Park

Visit East Dunbartonshire

Walkers are Welcome

West Highland Way

Young Scot

Other – please tell us

Q20.	How do we	promot	te the ar	ea as a	destina	tion for	culture	, leisure
and	sport? Does	East D	unbarto	nshire h	ave a 'l	Jnique S	Selling	Point?'

Open question		



7. INCREASING PARTICIPATION

Despite the general high quality of the area as discussed in the previous section, inequalities exist across the authority and there are pockets of deprivation where the quality of life falls well below the national average.

Additionally, whilst participation levels in culture, leisure and sport in East Dunbartonshire are generally high and above the Scottish average, there are pockets within the area where participation is lower. Please see the Council's Area Profile April 2014 and the document 'Where are We Now: A Review of Existing Culture, Leisure & Sport Activities and Provision in East Dunbartonshire' for further information.

When trying to engage and offer opportunities in culture, leisure and sport in the past, some groups and individuals within our communities have proven harder to reach than others. These groups include (to some extent): women and girls, older people, religious or belief groups, people with a disability or long term health condition, people on low incomes and our black and minority ethnic communities.

The following questions ask you about how you think this might be addressed through the strategy and how the Community Planning Partnership including the Council and Trust can reach these groups better in the future.



Q21. Do you think that the strategy should have specific aims and actions for groups or communities within East Dunbartonshire that have lower than average participation levels (such as women and girls, older people, religious or belief groups, people with a disability or long term health condition, people on low incomes and our black and minority ethnic communities)?

Tick on	e only.				
	Yes		No		Possibly
	What type of things s of participation a	-		-	
Tick as	many as appropriate.				
	Developing partnerships wi Outreach programmes aim Making existing programme	th commed direct		nting thes	se groups
Other –	please tell us				

8. PARTNERSHIP AND DELIVERY

The most important part of any strategy is to ensure it will be successfully implemented and delivered. As such the strategy will include an Action Programme that will identify roles and responsibilities for undertaking the actions outlined in the strategy.

All providers of culture, leisure and sports face challenges in terms of resources and budgets. We therefore consider that in order to deliver the strategy it will be essential for the Council, the Trust, national organisations such as sportscotland, the voluntary sector and the private sector to work in partnership.

It is considered that an Action Programme Delivery Group should be established upon finalising the strategy to ensure that the actions within the strategy are delivered. The following questions are therefore designed to find out who can we work with and how we can work together to help implement the strategy.

Q23. Do you consider that your organisation can contribute to the Culture, Leisure & Sport Strategy, and would want to be involved in the production and delivery of the strategy's Action Programme? If so, please state below what contribution you think your organisation could make.

Open Question. Leave blank if not appropriate to you.								



Q24. What can the East Dunbartonshire Leisure and Culture Trust and / or East Dunbartonshire Council do to help you / your organisation to improve or develop your culture / leisure or sport activities?

Tick as	many as appropriate.
	Seed funding
	Joint funding assistance
	Venue provision
	Training
	Marketing / promotion
Other –	please tell us



9. NEXT STEPS

Thank you for taking the time to fill in this questionnaire. When this period of engagement concludes the Trust and Council will analyse all of the completed questionnaires and comments on the way forward for the strategy. This will then feed into the preparation of the strategy itself.

Once the Trust and Council have prepared and devised a draft strategy, stakeholders will be given an opportunity to make comment on the draft version of the strategy. This is likely to be conducted during early 2015. A summary report of the findings from this phase of engagement will be published alongside the draft strategy.

Upon completion of this second round of consultation the team will analyse the responses given at that time and will consider what changes to the draft strategy may be required. The strategy will then be amended where appropriate and remitted to the Trust, the Council and the Community Planning Partnership for formal approval and adoption (currently estimated as Summer 2015).

Upon approval of the strategy an Action Programme and Monitoring Group will be established to ensure that the strategy is implemented and that progress is monitored. It is anticipated that the strategy should be formally reviewed or replaced regularly.



Open Question.	
open question.	
	•••
	•••
	•••
	•••
	•••
	•••
	•••
	•••

FURTHER INFORMATION

East Dunbartonshire Council Land Planning Policy Team Email: development.plan@eastdunbarton.gov.uk Tel: 0141 578 8600

East Dunbartonshire Leisure and Culture Trust

OTHER FORMATS

This document can be provided in large print, Braille, or on audio CD and can be translated into different community languages. Contact the Corporate Communications team at East Dunbartonshire Council, 12 Strathkelvin Place, Kirkintilloch, Glasgow G66 1TJ Tel: 0300 123 4510

本文件可按要求翻譯成中文,如有此需要,請電 0300 123 4510。

اس وستاویز کا درخواست کرنے پر (اردو) زبان میں ترجمہ کیا جا سکتا ہے۔ براوم پر انی فون نمبر م 4510 123 0300 برابط کریں۔

ਇਸ ਦਸਤਾਵੇਜ਼ ਦਾ ਮੰਗ ਕਰਨ ਤੇ ਪੰਜਾਬੀ ਵਿੱਚ ਅਨੁਵਾਦ ਕੀਤਾ ਜਾ ਸਕਦਾ ਹੈ। ਕਿਰਪਾ ਕਰਕੇ 0300 I23 4510 ਫ਼ੋਨ ਕਰੋ। Gabhaidh an sgrìobhainn seo cur gu Gàidhlig ma tha sin a dhìth oirbh. Cuiribh fòin gu 0300 I23 4510

अनुरोध करने पर यह दस्तावेज हिन्दी में भाषांतरित किया जा सकता है। कृपया 0300 123 4510 पर फोन कीजिए।





Company Registration No. SC389516. A registered Scottish Charity SC041942. VAT No. GB 102 8920 37.