



Surface Water Management Planning – Cycle 1

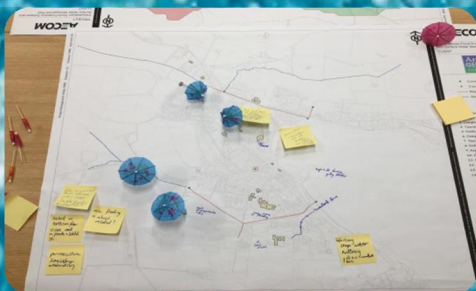
Public Consultation & Engagement Plan

DRAFT

East Dunbartonshire Council

Project No: 60558970

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Quality information

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Distribution List

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1. Introduction

1.1 Context

This Public Consultation and Engagement Plan (PCEP) for the East Dunbartonshire Surface Water Management Planning – Cycle 1 study (**“the Project”**) has been prepared by AECOM in liaison with East Dunbartonshire Council (EDC) and provides the community consultation reference framework for the Project in respect of the:

- EDC “Implementation Plan for the Delivery of Surface Water Management Planning - Cycle 1” ITT (March 2016) requirements [**Section 5.5 – Public Consultation**];
- AECOM tender response to the EDC ITT (February 2017) [**Phase 6 – Public Consultation & Engagement and Section No.3 - Schedule of Costs**], and
- The EDC SWMP Project Programme (**07-11-17 version**).

The PCEP covers only those priority areas that EDC has selected to be included in the first cycle of Surface Water Management Planning (SWMP):

- Bearsden;
- Bishopbriggs; and,
- Milngavie.

The geographic extent of each of the priority areas are illustrated in **Figure 1 to Figure 3** below:

Figure 1 – Bishopbriggs

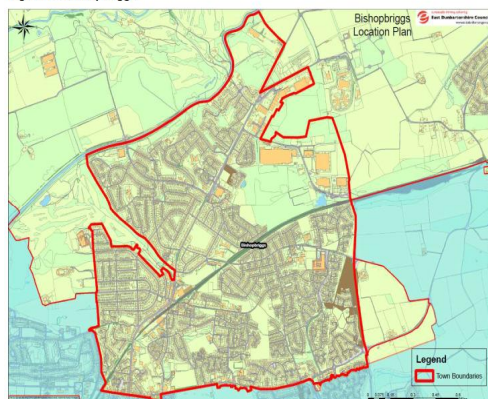


Figure 2 – Milngavie

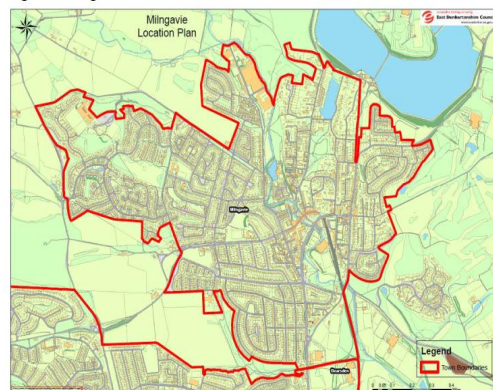
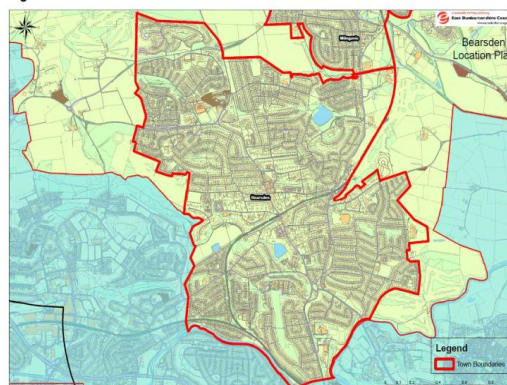


Figure 3 – Bearsden



In parallel with the public consultation and engagement, a programme of statutory consultation (e.g. EDC, SEPA, SNH, Scottish Water), and non-statutory consultation (e.g. Scottish Canals and landowners) will be undertaken throughout the Project as required. These consultation activities do

not form part of this PCEP which provides a general approach, rather than an explicit blueprint, for community engagement.

1.2 The Public Consultation & Engagement Principles

It is recognised that the process of assessing and implementing flood risk and surface water management systems for the three priority locations of Bearsden, Bishopbriggs and Milngavie will benefit from consultations not only with statutory and non-statutory stakeholders but also with members of the respective communities.

In formulating the proposed public consultation and engagement approaches, there are useful guidance principles including:

1.2.1 The Scottish Government Planning Advice Note (PAN) 3/2010

<http://www.gov.scot/Resource/Doc/322754/0103851.pdf>

This Community Engagement Advice Note includes advice for planning authorities on ways of effectively engaging with communities on planning matters. The PAN states that Community Engagement must:

- Be meaningful and proportionate; and,
- Happen at an early stage to influence the shape of plans and proposals.

In the context of PAN 3/2010 engagement is, *“in effect, giving people a genuine opportunity to have a say on a development plan or proposal which affects them; listening to what they say and reaching a decision in an open and transparent way taking account of all views expressed”* (page 3).

1.2.2 The Scottish Government Planning Circular 3/2013

www.gov.scot/Resource/0044/00441568.pdf

Circular 3/2013 contains Scottish Government policy on the implementation of communication procedures. Planning communication principles include:-

- Prospective applicants “should have meaningful and proportionate engagement with those who represent the views of potentially affected communities” (paragraph 2.27);
- Information “should be made available in appropriate formats and provided in good time to enable people to take part and discuss their views with others” (paragraph 2.29); and,
- Prospective applicants “should ensure that processes are put in place that will allow members of the community to participate meaningfully in any public event” (paragraph 2.30).

1.2.3 The National Standards for Community Engagement (2016)

www.voicescotland.org.uk/media/resources/NSfCE%20online_October.pdf

The Community Empowerment (Scotland) Act 2015 has a specific focus on promoting effective engagement and participation to help communities achieve greater control and influence in the decisions and circumstances that affect their lives. The revised National Standards for Community Engagement (2016) are important in supporting organisations in putting the 2015 Act into practice and shaping the participation processes of public bodies in community engagement.

The National Standards for Community Engagement *“are clear principles that describe the main elements of effective community engagement”* and *“they are designed to reflect the developing policy relating to participation, engagement and community empowerment in Scotland”* (page 4).

There are seven National Standards reflecting the main elements of good community engagement:-

- **Inclusion** - identifying and involving the people and organisations that are affected by the focus of the engagement;
- **Support** - identifying and overcoming any barriers to participation;

- **Planning** - Establishing a clear purpose for the engagement, based on a shared understanding of community needs and ambitions;
- **Working Together** - effective joint working to achieve the aims of the engagement;
- **Methods** - using methods of engagement that are fit for purpose;
- **Communication** - Clear and regular communication with the people, organisations and communities affected by the engagement; and,
- **Impact** - assess the impact of the engagement and use what has been learned to improve future community engagement activity.

1.2.4 STEM

In AECOM's tender response to the EDC ITT, we have, in "*Phase 6 - Public Consultation and Engagement*", on pages 11-12, identified an opportunity to link the Project to the Curriculum for Excellence through engagement with local school children. STEM is the collective term for work in and across Science, Technology, Engineering and Mathematics subjects.

Key aims of the proposed STEM engagement would be to:

- Encourage local secondary school student engagement with STEM subjects;
- Provide a sense of ownership by involving secondary school students in the Project;
- Offer a unique learning opportunity by including aspects of the Project as part of the educational curriculum; and,
- Raise awareness of STEM careers and improve STEM literacy and achievement.

Accordingly, we would propose that through the AECOM STEM ambassadors programme, we will provide support to secondary school pupils in the EDC SWMP – Cycle 1 priority project areas to promote STEM subjects with a particular focus on linking the Project with the school curriculum and also to raise awareness of future career opportunities for these pupils.

AECOM's STEM ambassadors can use their significant experience of the STEM promotion at a range of levels to facilitate this linkage. In addition, many of our staff have contributed to schools careers days explaining how STEM is shaping the future.

AECOM has recently delivered (October 2017) STEM event sessions at Campbeltown Grammar School for S4 to S6 pupils as part of an ongoing Campbeltown Flood Scheme and SWMP study. The sessions included inter-active activities examining the potential effects of flooding and climate change on local communities and also provided an insight into STEM based career opportunities.

AECOM have also been involved in more large scale educational events such as the "Careers Hive", a project organised by the Edinburgh International Science Festival for S1 to S3 (11-14 years old) students. This immersive event focused on the challenges we face in the future, how we might be able to solve them and the STEM careers which can help to build a better world.

1.3 The Public Consultation & Engagement Framework

This PCEP comprises three Work Packages which are applicable to all three of the defined Bearsden, Bishopbriggs and Milngavie priority areas. These Work Packages, along with their respective aims, are summarised below and are discussed further in **Section 2 of the Plan**.

1.3.1 Work Package 1 – Project Awareness Building

- Promoting and raising awareness of the scope, aims and objectives of the Project;
- Introducing the principles of flood risk and surface water management and the benefits to the Bearsden, Bishopbriggs and Milngavie communities;
- Encouraging pro-active community involvement in the Project from the outset (e.g. provision of information/anecdotal evidence to assist/enhance the baseline information gathering);

- Introducing the Project concepts (including baseline modelling and generic solution findings); and,
- Providing early notice of future targeted community engagement activities.

1.3.2 Work Package 2 – Targeted Public & Community Engagement Events

- Inform – Listen – Collaborate – Relationship Build;
- Collection of public data/anecdotal evidence to enhance the baseline information gathering process, identify existing surface water flooding locations, and inform the identification of potential solutions and the design development process.
- Identification and consideration of Bearsden, Bishopbriggs and Milngavie community issues/concerns and aspirations (realistic & proportionate) in design evolution;
- Presentation of initial worked-up designs ("*short listed*" options) to receive community feedback to inform the identification of a preferred design option(s); and,
- Reach out to include those not wanting/not able to participate in public engagement forums.

1.3.3 Work Package 3 – School Children

- Delivery of targeted STEM engagement inter-active events;
- Introducing the principles of flood risk, surface water management, and Place improvement;
- Providing added value in a social context by contributing to/supporting education (i.e. the Curriculum for Excellence) as part of the Project;
- Identifying Career opportunities;
- Creating/enhancing Project awareness amongst students Parents/Guardians; and,
- Encouraging Project involvement/community buy in (Parents/Guardians).

1.3.4 Engagement Summary

By keeping the Bearsden, Bishopbriggs and Milngavie communities well informed of progress throughout the Project, expectations can be effectively managed, relationships strengthened, public contributions and potential for buy-in can be achieved, maintained and enhanced. Community engagement undertaken would also be reported as part of any future planning application submission.

The PCEP is founded upon engagement objectives that collaborative consultations should focus on the improvement of water quality, reduced risk of flooding to residential and commercial properties, and the wider more visible opportunities to the local Bearsden, Bishopbriggs and Milngavie communities (e.g. enhancing local biodiversity, creating new or improved green spaces, and enhancing outdoor access networks for local people to use and enjoy).

The proposed PCEP activities for the three Work Packages have also taken into account the guidance summarised in the "Engagement Principles" previously set out in Section 1.2, particularly:

- Proportionality;
- 2-Way listening and informing (e.g. SWMP solution and design development);
- Transparent and meaningful community engagement geared towards developing trust, "buy-in", and positive relationship building;
- Clarity of, and easily understood, community engagement dialogue;
- On-going community engagement monitoring and review; and,
- Auditable community engagement outcomes documenting and reporting.

An indicative outline of specific approaches for each Work Package is considered further in the concluding section of this Bearsden, Bishopbriggs and Milngavie PCEP.

2. The Public Consultation & Engagement Plan

2.1 Work Package 1 – The Project Awareness Building

Project Area Extent	Target Engagement Audience	Potential Engagement Techniques	Timing (TBC)
Bearsden Bishopbriggs Milngavie	<ul style="list-style-type: none"> Residents within designated proximity of flood risk areas within the <i>three defined project extent areas</i> (to be confirmed by the Project Phase 1 findings and in consultation with EDC). [1, 3, 4, 5 & 6] Shops and businesses within the confirmed project extent areas (<i>as for “Residents” target audience above</i>). [1, 4, 5, & 6] Community Councils (Bearsden - North, East & West; Bishopbriggs; and Milngavie). [2] EDC Elected Members: Bearsden North & South wards; Bishopbriggs South ward; and Milngavie ward (each ward x 3 councillors). [2] Scottish Parliament Constituency MSPs: Strathkelvin & Bearsden (Rona Mackay SNP); and Clydebank & Milngavie (Gil Paterson SNP). [2] UK Parliament MP: East Dunbartonshire (Jo Swinson - Liberal Democrats). [2] 	<p>(1) Public places “<i>Raising Awareness</i>” posters including engagement opportunity details (Public Events and Facebook).</p> <p>(2) Letters/E-Mail correspondence.</p> <p>(3) School posters (Parent/Guardian Information Boards display):</p> <ul style="list-style-type: none"> § Bearsden (x 2 Secondary & x 9 Primary schools). § Bishopbriggs (x 2 Secondary & x 7 Primary schools). § Milngavie (x 1 Secondary school & x 5 Primary schools). <p>(4) Local Newspaper adverts (to be delivered by EDC) e.g.:</p> <ul style="list-style-type: none"> § Milngavie & Bearsden Herald; § Kirkintilloch Herald. <p>(5) Notice(s) on the EDC website “Consultations” page (to be delivered by EDC): https://www.eastdunbarton.gov.uk/council/consultations</p> <p>(6) Social Media (dedicated Facebook page).</p>	December 2017 to June 2018

2.2 Work Package 2 – Targeted Public & Community Engagement

Project Area Extent	Target Engagement Audience	Potential Engagement Techniques	Timing (TBC)	Indicative Event Venue Options
Bearsden	<ul style="list-style-type: none">Residents within designated proximity of flood risk areas within the three defined <i>project extent areas</i> (to be confirmed by the Project Phase 1 findings and in consultation with EDC).Shops and businesses within the confirmed project extent areas (<i>as for “Residents” target audience above</i>).Community Councils (Bearsden - North, East & West; Bishopbriggs; and Milngavie).	*Public Event No.1 –	March 2018	<ul style="list-style-type: none">Bearsden Community HubBishopbriggs Academy <u>or</u> Bishopbriggs War Memorial Hall.Milngavie Town Hall.
Bishopbriggs		<ul style="list-style-type: none">§ Project introduction;§ Assist Baseline information collection;§ Inter-active “2-way” Drop-In” forum to inform SWMP options/opportunities development process.		
Milngavie		*Public Event No.2 –		
		<ul style="list-style-type: none">§ Project Update; Presentation/Discussion of SWMP design options “Short-List”;§ Communication of forthcoming Project activities.		
		*Public Event No.3 –	June 2018	<ul style="list-style-type: none">Bearsden Community Hub.Bishopbriggs Academy <u>or</u> Bishopbriggs War Memorial Hall.Milngavie Town Hall.
		<ul style="list-style-type: none">§ Presentation of selected SWMP Preferred design (<i>what-why-how</i>).		
(*Separate Events for Bearsden, Bishopbriggs & Milngavie)				

Project Area Extent	Target Engagement Audience	Potential Engagement Techniques	Timing (TBC)
Bearsden Bishopbriggs Milngavie	<ul style="list-style-type: none"> Residents within designated proximity of flood risk areas within the three confirmed <i>project extent areas</i> (to be confirmed by the Project Phase 1 findings and in consultation with EDC). [1, 2 & 3] Shops and businesses within the confirmed project extent areas (as for “Residents” target audience above). [1, 2 & 3] Community Councils (Bearsden - North, East & West; Bishopbriggs; and Milngavie). [1, 2 & 3] 	<p>(1) Ongoing Public communication access via:</p> <ul style="list-style-type: none"> § Information updates on <i>the EDC website</i> “Consultations” page (to be delivered by EDC): https://www.eastdunbarton.gov.uk/council/consultations <p>(2) Information updates/features in <i>Local Newspapers</i> (to be delivered by EDC) e.g.:</p> <ul style="list-style-type: none"> § Milngavie & Bearsden Herald; § Kirkintilloch Herald. <p>(3) Social Media (Facebook page information updates).</p>	March 2018 to July 2018

2.3 Work Package 3 – Schools

Project Area Extent	Target Engagement Audience	Potential Engagement Techniques	Timing (TBC)	Venue
Bearsden	<ul style="list-style-type: none"> Bearsden Academy <u>and</u> Boclair Academy pupils (S4-S6 TBC) and teachers. 	*1 x Half-Day STEM Event per school.		<ul style="list-style-type: none"> Bearsden Academy <u>and</u> Boclair Academy.
Bishopbriggs	<ul style="list-style-type: none"> Bishopbriggs Academy <u>and</u> Turnbull High School pupils (S4-S6 TBC) and teachers. 	*1 x Half-Day STEM Event per school.	April 2018	<ul style="list-style-type: none"> Bishopbriggs Academy <u>and</u> Turnbull High School
Milngavie	<ul style="list-style-type: none"> Douglas Academy pupils (S4-S6 TBC) and teachers. 	*1 x Half-Day STEM Event per school		<ul style="list-style-type: none"> Douglas Academy.

[*AECOM STEM ambassador(s) to engage with teachers/pupils to prepare and deliver an interactive half-day STEM event. AECOM would propose a **“Beat the Flood”** event – in line with the Curriculum for Excellence - enabling pupils to learn about the effects of flooding, and the role of development organisations that support communities to develop homes that reduce their vulnerability to climate change.
 AECOM would further propose that the same delivery format be used for each half-day Event.]

